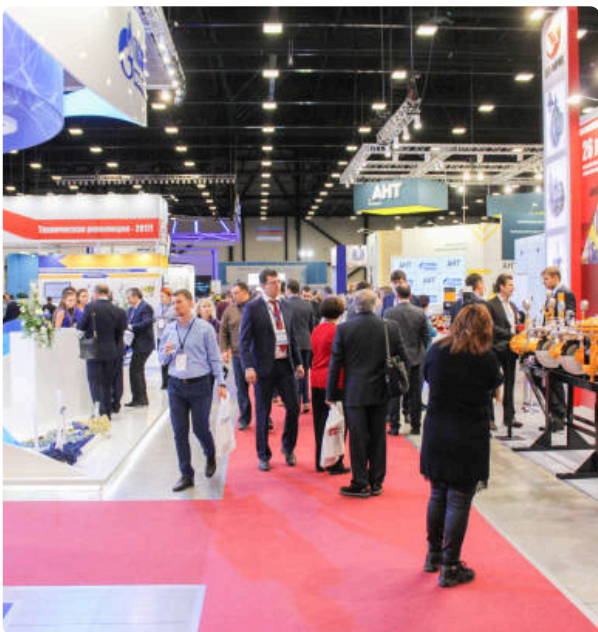


Exhibition Specifications

Enhance your organisation's visibility in the business events industry by exhibiting at the **Australian Business Events Conference on December 10 and 11.**



Our extensive conference dining, networking, and refreshment area will feature a limited selection of exhibition booths, each strategically designed to maximise your engagement with attendees.

There are **two types of booths available**, positioned inside the food and beverage hall. Both offer an ideal space to effectively display your products and services in a vibrant, inviting atmosphere.

A booth may feature:

- A product showcase
- A service offering
- A technology innovation
- A meeting area
- An activation or photo op

To confirm your booth:

1. Review the booth options, specifications and floor plan.
2. Contact Membership Manager Hayley Beveridge to express your interest, discuss your ideas and booth availability.
 - hayley.beveridge@abea.org.au
 - 04 9344 0595
3. To confirm your booth, you will be sent a invoice, inclusive of the booths terms and conditions. Payment, acknowledgement and agreement is required within 3 business days to secure your booth.
4. Once secured, you will be connected with an Exponet representative who will assist in planning and installation. Your exhibitor details will also be published on the conference website.

For any questions, please contact Hayley on the above details, or call the ABEA Team at (02) 9413 9520.



Infinity Pods

Dimensions

3m wide x 2m depth x 3m high

Structure

H 3m infinity frameless structure with white infills

Power

1x 4 amp power outlet, per stand, located in the back corner

Lighting

1x Arm light per 6sqm

Signage

1 Digital printed sign on top of the ball wall (option for exhibitor to print back wall stretched fabric, booked via OEK)

Flooring

Venue is carpeted, no additional flooring provided.

Cost

Member	Non-Member
\$1,990 + GST	\$2,800 + GST

Inclusions

- 1x 2-Day Conference Delegate Pass
- 1x Award Dinner Pass
- Additional tickets can be purchased at a discounted rate:
 - Members: \$895.00 + GST
 - Non Members: 1195.00 + GST



Grande Pods

Dimensions

3m wide x 2m depth x 3m high

Structure

3mh Grande black frame with Infinity white infills.

Power

1x 4 amp power outlet, per stand, located in the back corner

Lighting

2x track spotlights per 6sq m OR 1x Arm light per 6sqm

Signage

Digital printed hanging fascia, 300mm deep on all aisle frontages.

Flooring

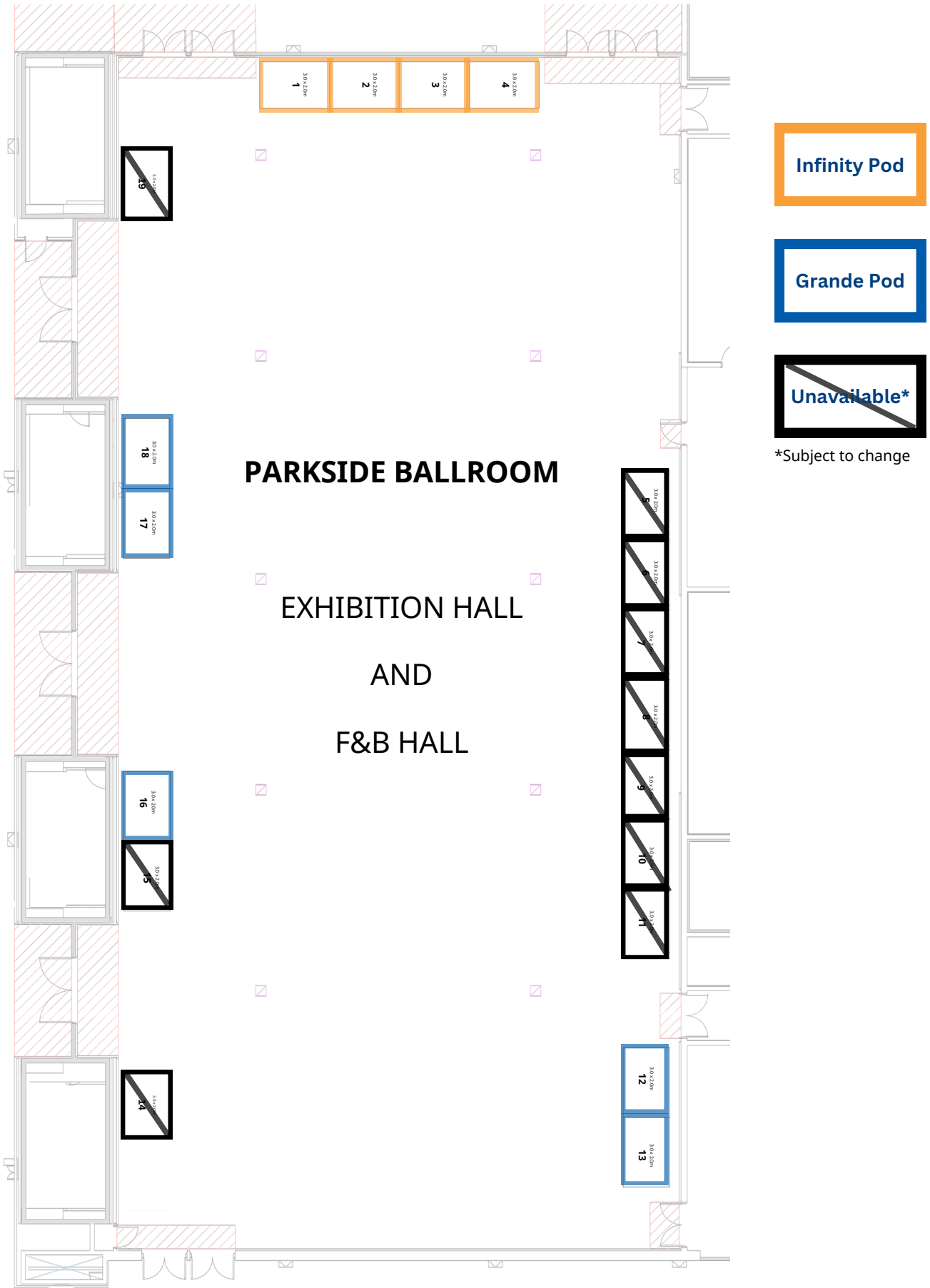
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Staging your Exhibition Booth

Our exhibition partner, Exponet, is dedicated to supporting exhibitors with the build, installation, styling, and pack down of their booths.

Exhibitors can enhance their experience by upgrading signage, AV, and power options. Exponet also offers additional services, including furniture, graphics, styling, and staging for a fee.

Once your exhibition booth is confirmed, we will connect you with an Exponet account manager who will facilitate a seamless service of staging, delivery, installation and pack down.

Exhibition Booth Partner

We sincerely appreciate Exponet's invaluable support in bringing the Australian Business Events Association conference exhibitor hall to life. Their generous partnership and exceptional service are vital to the success of this inaugural event. Thank you for helping us showcase the people and organisations that define Australia's Business Events industry.

Exponet is a leading specialist in exhibitions and events.

With over 35 years of experience, they deliver world-class solutions for a diverse range of clients. Their team of design and project management experts, along with experienced account managers, provide seamless service, partnering with clients to achieve exceptional results time and again.



Exponet can assist exhibitors with:

- Custom build options and upgrades
- Design
- Furniture Hire
- Signage and graphics
- Flooring
- Power and lighting
- Audio Visual
- Installation and pack down

ABEA Conference and Awards Principal Sponsor

